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For Immediate Release

Mid 2017, VOGO confirms its development

Strong growth in the number of sports events using the VOGO SPORT application. Increasing levels of distribution contracts, international integration and features.

Strong growth in the number of sports events covered

In partnership with Longines Paris Eiffel Jumping, VOGO has announced is presence for the first time at the CSI 5*, which is being held from the 30th June to the 2nd July as the Paris stage of the Longines Global Champions Tour. The VOGO SPORT application will give spectators a unique, multi-camera visual experience of the event.

The organisers of the Longines Paris Eiffel Jumping event are excited at the idea of enhancing their event through this digital innovation. *"The VOGO SPORT app will boost the visual experience of the event enormously, both for spectators and riders alike. As from today, spectators may download the application free of charge and enjoy the new service during the 3-day event. This is a real bonus for our trials and equestrian sport in general; we are delighted to be one of the first to use this innovative tool at the Longines Paris Eiffel Jumping event",* enthused Anne MURAC, Project Manager.

In parallel, VOGO is ramping up for a very busy summer season: the Nancy Professional Athletics Meeting on the 28th June, the National Athletics League along with the new Rugby, Football, Hockey and Handball seasons. An ever-growing number of French and international teams are now using the latest version of the VOGO SPORT application.

A new version of the application with more features available

At the beginning of June, VOGO launched a new version of the VOGO SPORT app. The main innovations and features are:

- Greatly improved visual quality (via integration of a high-performance H265 video compression algorithm)
- frame by frame slow-motion
- Real-time zoom feature

The new version of the application is available now for download from Apple and Android platforms.

Deployment of an indirect sales network and an international partner base

VOGO continues its international development via contracts with integrators and distributors in a wide variety of geographical locations:

- Southern and Central America with ALDEA
- Australia with HILL
- USA with KEY CODE MEDIA
- Japan, host country for some of the biggest upcoming sports events (Rugby World Cup in 2019 and the 2020 Olympic Games) with PANASONIC

These partnership contracts give VOGO rapid, widespread international presence.

"Thanks to an integrator contract with Japan's PANASONIC INFORMATION SYSTEM CORPORATION, we have covered our very first events in South-East Asia, including the Japan Rugby Top League and also Golf and Soccer tournaments. Other events, including Motor Racing and Baseball, are in the pipeline too", concluded Christophe Carniel, co-founder of VOGO.

VOGO SPORT's free downloadable application is available now from Apple Store and Play Store. Download now and get set for the big day!

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About VOGO

VOGO is a leader in mobile technologies that offer a compelling media experience for in-venue spectators and an all-new outlet for advertising and promotions for sponsors. The company's VOGO SPORT is an application for mobile devices that enables immersive and enhanced viewing of live stadium sports and events. With VOGO SPORT on their smartphones or tablets, spectators can watch, zoom, and replay live-action sports in real time and from several different camera perspectives.

Since its launch, VOGO has covered many high-profile, international events in partnership with broadcasters, event management companies, sports associations, and teams. For more information, follow VOGO at www.vogosport.com

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