Montpellier, December 17, 2019

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Success of the VOKKERO GUARDIAN STAFF range

VOGO (Code ISIN: FR0011532225 - Ticker: ALVGO) today announces the success of its VOKKERO GUARDIAN STAFF product range, just a year since its market launch.

To date, VOKKERO GUARDIAN STAFF audio communications system dedicated to sport coaches, video analysts and medical teams has been adopted by more than 40 professional football and rugby clubs among the most prestigious in Europe (Juventus, Bayern Munich, Olympique Lyonnais, Stade Français, Racing 92, etc.).

With the clear complementarity of audio and video offers, the extensive customer references that have chosen VOKKERO[®] will contribute to accelerate the penetration of VOGO SPORT video solutions on the professional sports market. As a reminder, the VOGO SPORT PRO solution is already used by all Top 14 and Pro D2 rugby clubs for the purpose of monitoring concussive head trauma. The first commercial successes of the VOGO SPORT video offer achieved in professional football over the recent months (announced in December 12, 2019 press release) depict the commercial synergies expected by the Group.

In 2020 and as announced at the time of the acquisition of the VOKKERO[®] business, the Group will launch an offer combining video and audio allowing it to accelerate its gain in market share in the world of professional sport.

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About VOGO

VOGO develops, markets and distributes live & replay, audio and video solutions for spectators and professionals in sports arenas. VOGO's disruptive solution for spectators transforms the stadium experience by providing multi-camera content on demand for viewing on tablets and smartphones, irrespective of the number of people connected. In the professional sphere, VOGO's video solution provides analytical and decision-making tools (referee assistance, medical diagnostics, coaching, etc.). The acquisition of Vokkero[®] in October 2019 enriched this range of professional solutions, with the integration of an internationally recognised line of audio communications systems. All of the Group's technologies have patent protection. They have already been implemented across more than 20 different sport disciplines. VOGO is present in France (Montpellier and Crolles) and in North America, with an office in New York. The Group has been listed on the Euronext Growth Paris stock market since November 2018 (ISIN code: FR0011532225 – ALVGO).

For more information: <u>www.vogo-group.com</u>



Vogo



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