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### PARTIAL EXERCISE OF THE OVER-ALLOTMENT OPTION

## Final amount of the capital increase in connection with the initial public offering of €13.5m

#### End of stabilisation transactions

#### Implementation of a liquidity contract with CM-CIC Market Solutions

VOGO (ISIN code: FR0011532225 - Trading symbol: ALVGO) announces today that the overallotment option granted to à CM-CIC Market Solutions, in the name of and on behalf of Co-Lead Managers and Joint Bookrunners of the Offering, was exercised for more than 63% in connection with its initial public offering on Euronext Growth.

The partial exercice of this option led to the issue of 106,047 additional new shares at the offer price of  $\in$ 11 per share, representing gross income of  $\in$ 1,166,517. Following the partial exercise of the over-allotment option, a total of 1,226,430 new shares were issued in connection with the initial public offering, representing 35.03% of the share capital and setting the gross income of the offer to some  $\in$ 13.5 million.

Pursuant to Article 6 of Delegated Regulation (EU) 2016/1052 of 8 March 2016, CM-CIC Market Solutions, as stabilising agent, stated that the stabilisation period began on 27 November 2018 and ended on 27 December 2018.

As of 28 December 2018 and for a period of one year which will be automatically renewed, VOGO has entrusted the brokerage firm CM-CIC Market Solutions the implementation of a liquidity contract, that complies with the AMAFI Code of Conduct approved by the AMF on 21 March 2011.

For the purpose of the implementation of the liquidity contract, a sum of  $\leq 100,000$  in cash, available immediately, has been allocated to the liquidity account.

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## Post-transaction breakdown of share ownership after the partial exercise of the over-allotment option

After the partial exercise of the over-allotment option, VOGO's share capital is distributed as follows:

Shareholders	Number of shares	% of capital	Number of voting rights	% of voting rights
SAS TWO C <sup>1</sup>	639 697	18.3%	1 192 220	22.3%
SAS ESPE <sup>2</sup>	639 173	18.3%	1 191 697	22.3%
Daniel DEDISSE	314 124	9.0%	627 724	11.8%
Véronique PUYAU	84 756	2.4%	169 512	3.2%
Subtotal founders	1 677 750	47.9%	3 181 153	59.6%
SORIDEC <sup>3</sup>	30 072	0.9%	60 144	1.1%
Jeremie LR <sup>4</sup>	60 144	1.7%	120 288	2.3%
Subtotal institutional investors	90 216	2.6%	180 432	3.4%
Private investors <sup>5</sup>	543 750	15.5%	786 986	14.7%
Public	1 189 522	34.0%	1 189 522	22.3%
Total	3 501 238	100%	5 338 093	100%

- END -

<sup>&</sup>lt;sup>1</sup> Company is held at 73.96% by Mr. Christophe CARNIEL, Chief Executive Officer and Chairman of the Company.

<sup>&</sup>lt;sup>2</sup> Company is held at 95% by Mr. Pierre KEIFLIN, Chief Operating Officer of the Company.

<sup>&</sup>lt;sup>3</sup> SORIDEC (or Regional Company and Economic Development Interdepartmental) is a company registered at the RCS (Trade and Campanies Register) of Montpellier under the reference number 329 150 551. This fund is an investment fund that invests in the capital of SMEs - regardless of their sector and stage (seed, development and LBO) - located in Occitania.

<sup>&</sup>lt;sup>4</sup> JEREMIE LR is a company registered at RCS (Trade and Campanies Register) of Montpellier under the reference number 529 237 489. This fund is an European investment fund for SMEs with high growth potential and innovative start-ups located in Occitania.

<sup>&</sup>lt;sup>5</sup> Private investors represent approximately <sup>3</sup>/<sub>4</sub> of individuals and <sup>1</sup>/<sub>4</sub> of companies, investors do not hold more than 5% of shares or voting rights, they also represent five non-management employees ("mandataires sociaux") and owners of warrants ("BSPCE").

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#### **About VOGO**

Founded in 2013, VOGO develops, markets and distributes a solution for broadcasting live audiovisual content based on streamed video processing technology protected by four patents. Its disruptive technology, the performance of which is unrelated to the number of people connecting to it, aims to improve spectator experience by providing on-demand, multi-camera content, either live or on replay, along with analytical audio and video tools for professional usage. Since its inception, VOGO has already covered over 700 events in more than 20 athletic disciplines on 4 continents.

For more information: <u>www.vogosport.com</u>

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### Availability of the prospectus

Copies of the Prospectus approved by the AMF on 14 November 2018 under number 18-514, consisting of its Registration Document filed with the AMF on 29 October 2018 under Number I.18-029 and the Securities Note (including the summary of the Prospectus) are available free of charge upon request from VOGO's registered office (Immeuble Les Centuries 2, 101 place Pierre Duhem, 34000 Montpellier, France), and on the websites of VOGO (https://investir.vogo.fr/uk/) and the AMF (<u>http://www.amf-france.org/</u>).

#### **Risk factors**

Any investment in shares involves risks. Before making their investment decision, investors should refer to Chapter 4 "Risk factors" of the Registration Document registered on 29 October 2018 under No. I.18-069 and Chapter 2 "Risk factors relating to the offer", and in particular liquidity risk, of the securities note.



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#### **Presentation of the stakeholders**



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The dissemination, publication or distribution of this press release may, in some countries, be subject to specific regulations. As a result, persons physically present in these countries and in which the press release is disseminated, published or distributed must inform themselves and comply with these laws and regulations.

This press release constitutes a communication of a promotional nature and not a prospectus within the meaning of Directive 2003/71/EC of the European Parliament and of the Council of 4 November 2003 (as transposed in each of the Member States of the economic Area European Union) (the "Prospectus Directive").

This document is not an offer to sell securities nor the solicitation of an offer to purchase securities in the United States of America. VOGO shares or other securities may not be offered or sold in the United States of America absent registration under the U.S. Securities Act of 1933, as amended (the "Securities Act"), or an exemption from registration. The shares of the company VOGO will be offered or sold only outside the United States of America and in the context of offshore transactions, in accordance with Regulation S of the Securities Act. VOGO does not intend to register the offer in whole or in part in the United States of America or to make an offer to the public in the United States of America.

With respect to the member States of the European Economic Area, which have implemented the Prospectus Directive, no action has been undertaken or will be undertaken to make an offer to the public of the securities referred to herein requiring a publication by VOGO of a prospectus in the context of a public offering in any relevant member State other than France. As a result, the VOGO shares may not and will not be offered in any relevant member State other than France except in accordance with the exemptions set forth in Article 3(2) of the Prospectus Directive, if they have

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been implemented in that relevant member State, or under any other circumstances which do not require the publication by VOGO of a prospectus in the context of a public offering pursuant to Article 3(2) of the Prospectus Directive and/or to applicable regulations of that relevant member State.

With respect to England, the release of this press release is not made by and has not been approved by an authorized person within the meaning of Section 21 (1) of the Financial Services and Markets Act 2000. Accordingly, this press release is only being distributed to, and is only directed at persons (i) who are not in the United Kingdom, (ii) are "investment professionals" falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (as amended, the "Order"), (iii) are persons falling within Article 49(2)(a) to (d) ("high net worth companies, unincorporated associations, etc.") of the Order, or (iv) are persons to whom an invitation or inducement to engage in investment activity (within the meaning of Article 21 of the Financial Services and Markets Act 2000) in connection with the issue or sale of any securities may otherwise lawfully be communicated or caused to be communicated directly or indirectly (all such persons together being referred to as "Relevant Persons").

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