

THE BEST SOUND AND VISION FOR COLLECTIVE SUCCESS

### WHO IS VOGO?

Founded in 2013 by three friends with a passion for sport, **VOGO** is an **international Sportech** born of a simple idea: provide fans with a video live & replay app to relive the highlights of sports competitions. Driven by this vision, VOGO team has developed a range of **innovative video and audio solutions for sports professionals.** Today, these solutions also support field teams in the **industrial** and **audiovisual sectors.** 

- Patented live & replay video and audio communication technologies *Made in France*
- 5 offices (France, UK, USA) and around 50 distributors worldwide
- 70+ team members
- 10.6 M€ turnover in 2024, 86% of which abroad





#### **OUR VALUES**

#### Together, ready for tomorrow.

We are always ready to take on every new challenge.

We move around freely, autonomous and committed.

We work hand in hand with our clients to build a lasting partnership based on trust, proximity and dialogue.

We are agile and flexible.

#### **OUR MISSION**

### Supporting collective success.

We help our clients, professionals, teams in the field, fans and our employees to make the right decisions and achieve their objectives, together.

#### **OUR VISION**

### Technologies at the service of teams.

Our solutions enhance human capabilities without making them more complex. They are designed to be useful, accessible and responsible.

# **OUR SPORTS SOLUTIONS**

VOGO offers **live & replay video** solutions and **audio communication** systems to support sports professionals and fans.

#### Live & replay video solutions:

Key assistance, analysis and decision-making tools for referees, medical teams and sports staff.

Interactive and immersive apps for spectators in the venue and at home.

#### Audio communication systems:

Valuable equipment adapted to environments where communication is difficult.

REFEREES - SPORTS STAFF - MEDICAL TEAMS - SPECTATORS





### REFEREEING

VOGO offers tailor-made, turnkey refereeing solutions.

- User-friendly and intuitive video refereeing software
- World leader in audio communication systems for sports referees
- Combined video + audio solutions

Our solutions are adaptable to meet all sports requirements:

VAR for football (FIFA-certified) | TMO for rugby | Video Replay for handball | Video Review for judges | Video Challenges | ...

Our **technical teams install**, **train** and **operate** our solutions on-site, providing the technologies for **fair and peaceful refereeing**.







VOGOSPORT Elite Light system GOSPORT Elite VOGO VOL syst

## SPORTS AND MEDICAL STAFF

Video and audio solutions dedicated to medical teams to **help diagnose** injuries and concussions. Medical staff interventions are optimised to guarantee players' health and safety.

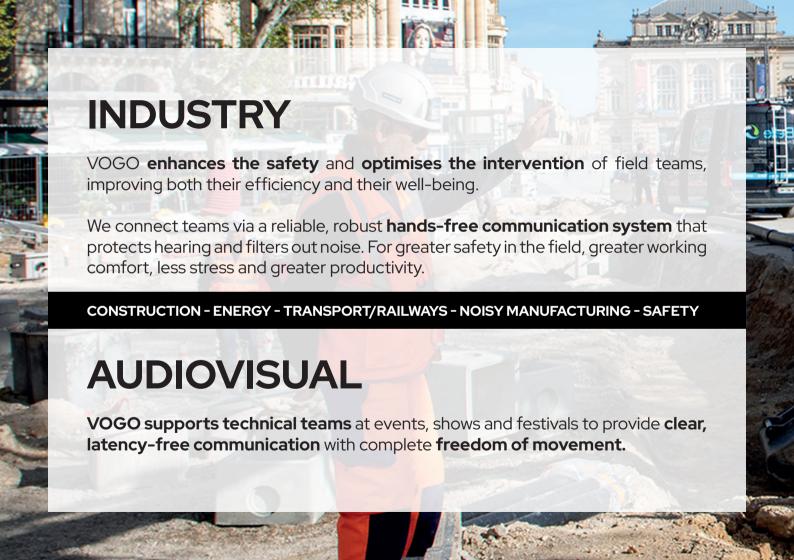
For sports staff, video analysis and communication tools to help **improve athletes' performance**, for use during training sessions and competitions.

### **FANS**

By offering fans the chance to **relive the key moments** of the event and capture every essential detail, VOGO engages spectators and **enriches their experience**. Immersed in the action, alongside their team, they themselves become **players in the event**.







## **OUR REFERENCES**

























































«Adapted to our specific needs, the VOGOSPORT solution gives us total autonomy. It's an invaluable aid in our decision-making to ensure fair and equitable refereeing.»

- Kristo Thover, FIFA referee
- « Instant replay has changed the way we coach live. »
- Alain Bernard, OLY, Olympic winner in swimming





## **OUR CSR POLICY**

Conscious of our impact, we concentrate our efforts around 3 major CSR levers.

In the center of its **environmental commitment**, VOGO has drawn up a full carbon footprint and a life cycle analysis of its solutions, in order to quantify its impact and prioritise its actions. These actions currently focus on emissions linked to transportation of our equipment and logistics of our staff, , favouring environmentally-friendly modes of transport.

We apply a strict charter to our entire supply chain, to ensure **responsible purchasing.** 

At VOGO, we place great emphasis on gender equality, diversity and employee training, particularly in eco-design.

# INNOVATE, EVERY DAY

Because our solutions are designed to help users see and hear better, **artificial intelligence** is part of our DNA and an integral part of our R&D roadmap.

VOGO already offers solutions incorporating AI: reconstitution of a trajectory, calculation of instantaneous indicators, automatic pitch calibration, etc.

In addition to these already deployed features, our Innovation team is integrating AI to optimise decision-making in **refereeing**, **health and performance improvement** (video calibration, action spotting for concussion detection, etc.).

On the audio side, Al optimises noise filtering and voice recognition, for reliable, instant communication.



